



TOURNAMENT SPONSOR & AD CONTRACT



My signature hereon attached authorizes Mobile Big Game Fishing Club to use the submitted information in their 2024 Tournament Brochure and other advertisements, including social media, and constitutes a contract to pay for said advertisement on the following terms:
Due Net 30 days

- CUSTOM SPONSOR: Pricing Tailored per Sponsors Need \$ _____**
- BLUE MARLIN LEVEL SPONSOR: \$15,000.00 - full page color ad**
- TUNA LEVEL SPONSOR: \$7,500.00- full page color ad**
- DAUPHIN LEVEL SPONSOR: \$5,000.00 – full page color ad**
- WAHOO LEVEL SPONSOR: \$3,000.00 - half page color ad**
- CAPTAIN & CREW PARTY SPONSOR: \$1,500.00 - half page color ad**
- ANGLER: \$1,000.00 – quarter page color ad**
- DIGITAL & PRINTED TOURNAMENT BOOK ADVERTISEMENT ONLY**
(Digital & Printed Book Ad's are included in Sponsorship all Levels Above)

FULL COLOR		Black & White	
2-Page Spread	\$ 1,900.00	Full Page	\$ 650.00
Full Page	\$ 1,000.00	1/2 Page	\$ 400.00
1/2 Page	\$ 650.00	1/4 Page	\$ 250.00
1/4 Page	\$ 400.00		

Printing Specifications:
Book Trim Size: 8.5 x 11

Full page: 7.5 x 10 (no bleed) Full page w/bleed: 8.75 x 11.25 - Half page: 7.5 x 5 (no bleed) Half page w/bleed: 8.75 x 5.625
1/4 page: 3.75 x 5 (no bleed) 1/4 page w/bleed: 4.375 x 5.625
2-page spread: 16 x 10 (no bleed) 2-page spread: 17.25x 11.25(with bleed)

Acceptable Formats for ad: High-Res PDF, images should be 300 dpi or greater if possible
Please submit print ready PDF ads no later than March 31, 2024
For all logos we will need and high res vector file .eps .pdf and .jpeg

Sponsor/Advertiser: _____ Company Contact: _____
Phone: _____ Email: _____
Billing Address or AP: _____
Email: _____
Sponsor/Advertisers Signature: _____ Date: _____

Contact person for info: Shannon Cook Cell: 251-591-1325 email: shannon@mbgfc.org
or Todd Nicholas Cell: 251-656-9755 Work: 251-471-4383 email: todd@artcraftpressmobile.com

Payments can be made via Credit Card, Venmo (@MobileBigGameFishingClub), PayPal (PayPal.me/MBGFC), Check (Remit to: MBGFC, PO Box 160485, Mobile, AL 36616)